

CAN LEXEL[®]

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A PRODUCT CASE STUDY



SASHCO LEXEL



THE SCENARIO

Cole is a homesteader based out of Ogden, Iowa. He applied Lexel on his barn in 2018. During his 2018 application, he ran out of Lexel and relied on a different product to complete the job. We checked on how the sealants were doing in the late summer of 2022. See the durability differences in the pictures to the left. The proof is in the goop.

OUTCOMES

Lexel was the clear winner in a side-by-side test with a “competitor” product. Even on the south-facing side of the barn which receives direct sun exposure, Lexel looks good and has maintained its water-proof seal. It is still elastic and flexible while the alternative product is brittle and has completely lost adhesion to the metal siding. It was letting water into the barn ... and even worse ... creating a dam to trap it behind the metal siding.

BENEFITS

- ✓ Highly elastic
- ✓ Sticks to difficult surfaces, even when wet
- ✓ 19 times clearer than silicone
- ✓ Instantly waterproof
- ✓ All-weather formula
- ✓ Paintable
- ✓ Excellent UV resistance

COMPETITOR PRODUCT



“I used the Lexel just to seal that seam to keep the water from getting into the barn. I ran out of product...and you can tell where I used another product that’s supposed to be similar. It’s a lot more brittle and didn’t hold up. Now, I keep enough Lexel on hand to ensure that I won’t run out, no matter what job I’m doing.”

— Cole Hoffman



The Tough Elastic Sealant for Every Job.

LEXEL[®]