

# Sell the NEW COBRA™ Lap Joint Nozzle!

*Fast & Deadly Accurate*



## ***Why Contractors Need the COBRA™ Lap Joint Nozzle – from You!***

It's simple. Contractors must seal a lot of lap joints, sandwich joints, and flat joints. But they're stuck making flat beads with round nozzles. Until now . . .

Now you can bring them the new COBRA™ Lap Joint Nozzle in powerful combination with Through the Roof!® sealant. TRF has the contractor's confidence and now you can make their job even easier. Strike Quickly! You'll be alone in this offering. There is no competition – anywhere.

### **Contractor reaction:**

*"It was almost magical in allowing for a very nice application of sealant without any fuss."*

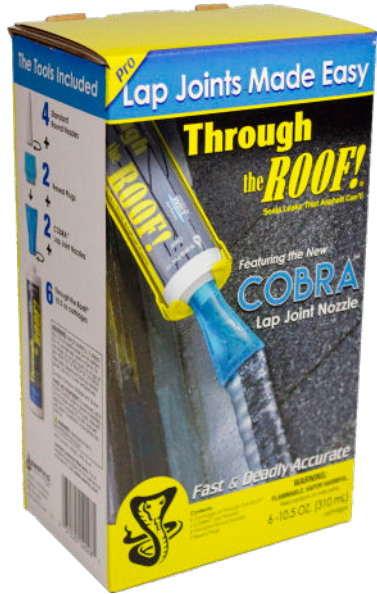
Offer the new Sashco® COBRA™ nozzle uniquely with Through the Roof!®

- Comes in a 6-pack – a low cost, low risk way to introduce this new tool
- Easy-sell to current Through the Roof!® customers
- Attracts new users
- Enhance contractor loyalty
- Photos & graphics make the sale



# NEW COBRA™ Through the Roof!® Displays

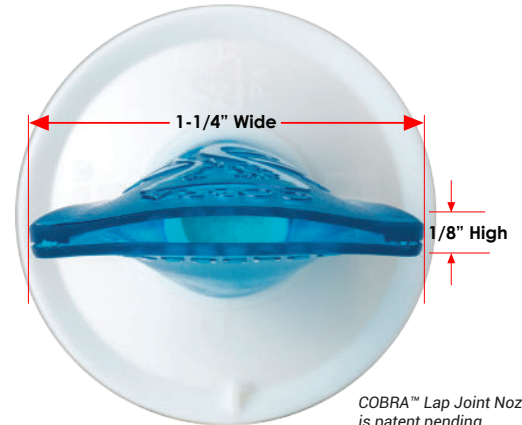
## *Put them in striking distance!*



Not available in the State of California.

Introduce your trade  
to an innovation,  
Introduce the  
**COBRA™**  
Lap Joint Nozzle

### Head-on COBRA™ Nozzle



COBRA™ Lap Joint Nozzle is patent pending.



**#14995: The Charmer  
COBRA™ Countertop Display**  
Looks like a roof with actual comparison beads on the front – the standard 2 asphalt beads and the single COBRA™ bead. This communicates instantly to the pro.



**#14994:  
The Charmer  
with Pedestal**  
Don't have counter space? The small footprint podium offers up the countertop for placement anywhere on your sales floor.



**#14993:  
The Through the Roof!®  
Rolling Rack –  
Now with the COBRA™**  
The very popular Through the Roof!® Rolling Rack is even stronger, with 6 newly added COBRA™ cases. Product mix has been rebalanced for resale rate on each size, with fewer gallons and quarts. Reduced contents, reduced price.



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Keep up with Sashcoinc on:

***Fast and Deadly Accurate***

